**RMHC Missing Fries**

**McDonald’s®**

**TBWA**

**Client**

Marketing Director: Philipp Wachholz

Corporate Communications Consultant: Karen Schellekens

Corporate Relations Manager: Isabelle Verdeyen

**Creative Team**

Creative Director: Jeremie Goldwasser

Art Director: Tom Cole

Copywriter: Régine Smetz, Manu De Wit, Sarah Pierrequin, Eric Debaene

Digital Creative: Pol Labaut

**Account Team**

Client Services Director: Bénédicte Ernst

Account Director: Elien Onclinx

Account Executive: Charlotte De Backer

Traffic Manager: Laurie Herbots

**Studio**

Director studio: Danny Jacquemin

Retouches/DTP: Léa Leborgne

**Post-production OLV: MAKE**

Post-producer: Geneviève Paindaveine

Editor: Sebastiaan Schols

Sound engineer: Gwenn Nicolay

**Photography**

Studio Wauters

**Digital Production**

Digital Production Agency: MAKE

Project Manager: Philippe Hulhoven

**Strategy**

Helena Gheeraert, Louise Marinus, Henri Wuyts

**Media**

Media Agency: OMD

Media Planner: Michael Decoster

Digital Planner: Supeeres Verschraegen